

YOUR BRAND HEALTH CHECKLIST

CHECKLIST

Helping brands prosper, taking time to build brand equity, connection and community.



Brand health checklist

PRESS PAUSE

(OPTIONAL SUBHEAD HERE)

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PIVOT THE MESSAGE

(OPTIONAL SUBHEAD HERE)

Hent anda sequamet dolor as aut la cum et ra quassi corem. Nam dendamendae dolorenihit undebit peri dolendelis siti.

MAP EXISTING CUSTOMERS

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RE-SET THE SCHEDULE

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BRAINSTORM THEIR NEEDS

(OPTIONAL SUBHEAD HERE)

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ACTIVATE THE PLAN

(OPTIONAL SUBHEAD HERE)

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AUDIT EXISTING ASSETS

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MONITOR THE COMMUNITY

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ASSESS WHAT ASSETS ARE STILL RELEVANT

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BUILD CONNECTION

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